

French Presidential Election

BRIEFING

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Presidential candidates, running left to....



Jean-Luc Melenchon Left Party



Benoit Hamon Socialist



Emmanuel Macron En Marche



Francois Fillon Republican



Marine Le Pen National Front



I VOTED LEAVE, BECAUSE THE BUSS

Key Statements

Q. How strongly do you agree or disagree with the following statements? (Please select one column response for each row)

François Fillon should drop out of the presidential race following the allegations around fake jobs scandal

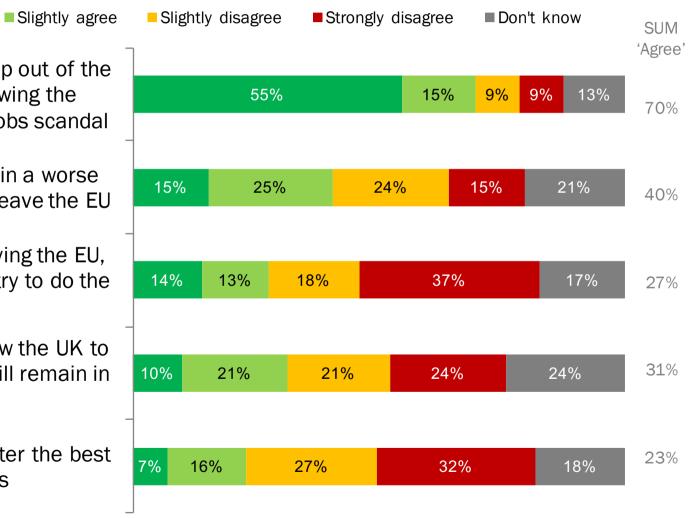
Strongly agree

My country would be in a worse position if the UK did leave the EU

If the UK is successful leaving the EU, then I would want my country to do the same

EU negotiators should allow the UK to restrict immigration and still remain in the EU

I feel that politicians look after the best interests of voters



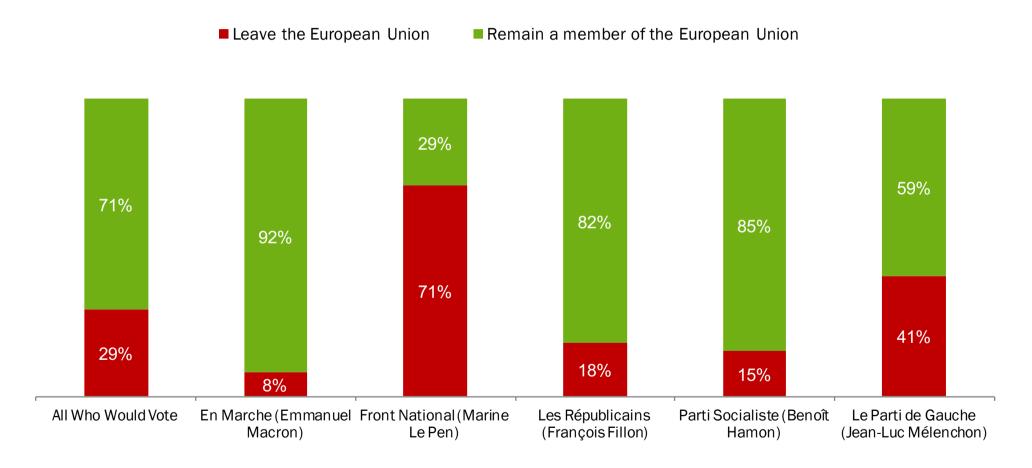




'Round 1'.... Support for the EU

(10% definitely not vote removed)

Q. If there was a referendum in France on EU membership tomorrow, how would you vote? (Please select one response)

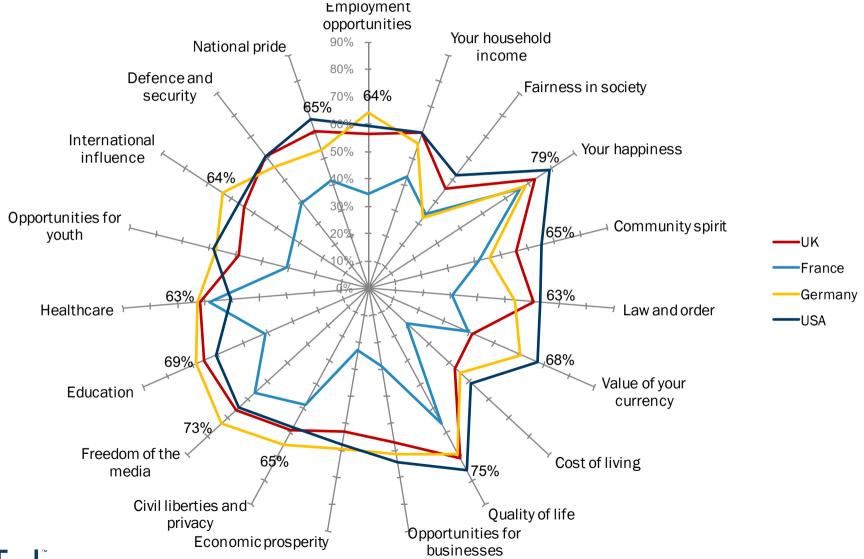




Rating Issues in Country

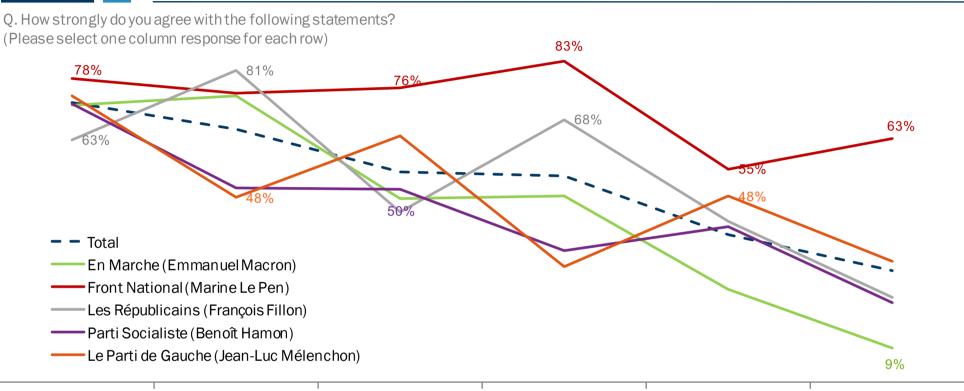
- Sum: 'Satisfied'

GEN1. How would you presently rate the following in your country? (Please select one column response for each row)









I do not trust candidates to implement the promises made during the electoral campaign

I trust in business leaders more than politicians to revive the economy

a negative influence on France

model should be based on the assimilation of a 'unique' French culture rather than integration of various cultures

Globalisation has had France's immigration The wave of populist and antiestablishment movements does not worry me

France would be better off leaving the Eurozone and reinstating the French Franc

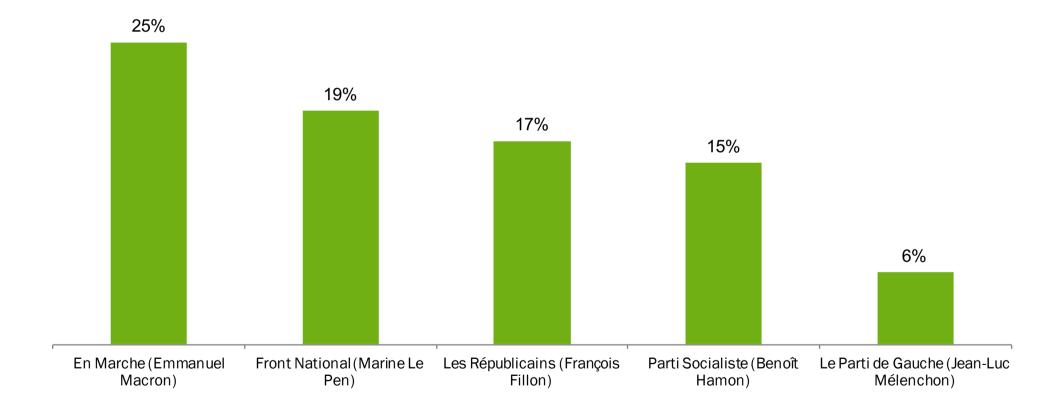




'Round 1'.... Who would you vote for

(10% definitely not vote removed)

Q. Who do you intend to vote for in the 2017 Presidential Elections? (Please select one response)







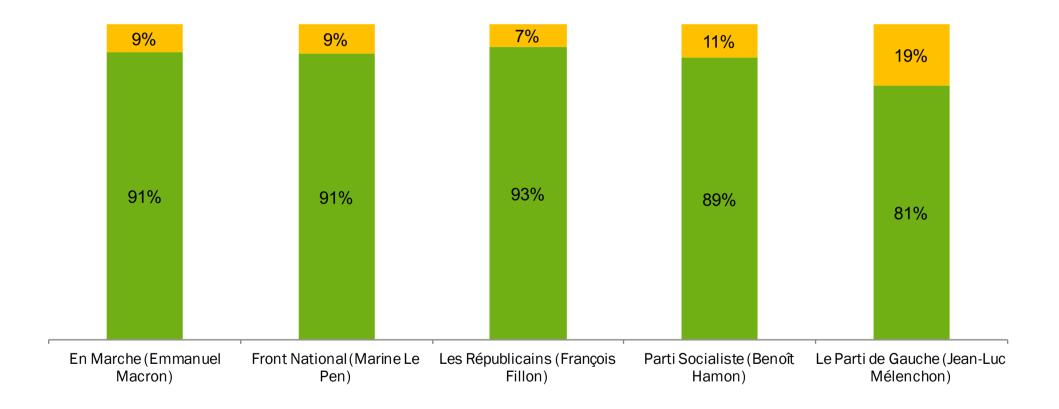
'Round 1'.... Likelihood to vote

(10% definitely not vote removed)

Q. How likely or unlikely are you to vote in the first round French Presidential election on 23rd April 2017? (Please select one response)

Lam not sure if I will vote

■I will definitely vote



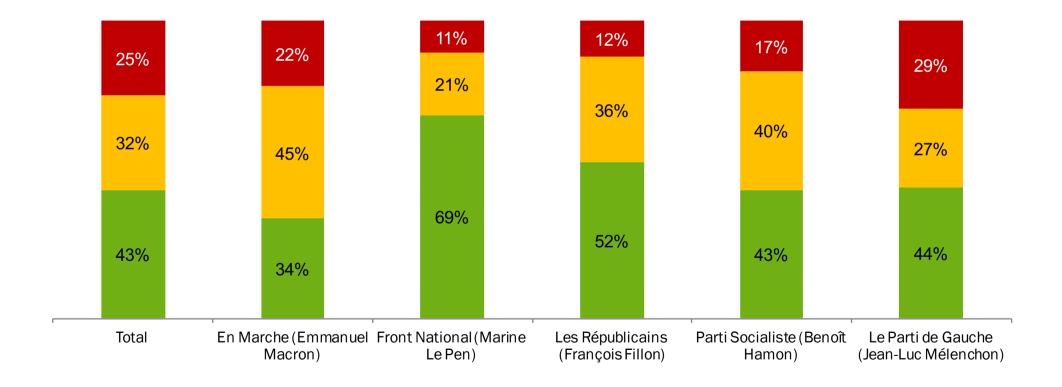


'Round 1'.... Likelihood to change support

(10% definitely not vote removed)

Q. Have you made your mind up which way you will vote for in the first round of the 2017 French Presidential election? (Please select one response)

■ Yes - I will not change my decision ■ Partly - but I could still be persuaded to change ■ No - I have not decided who to vote for



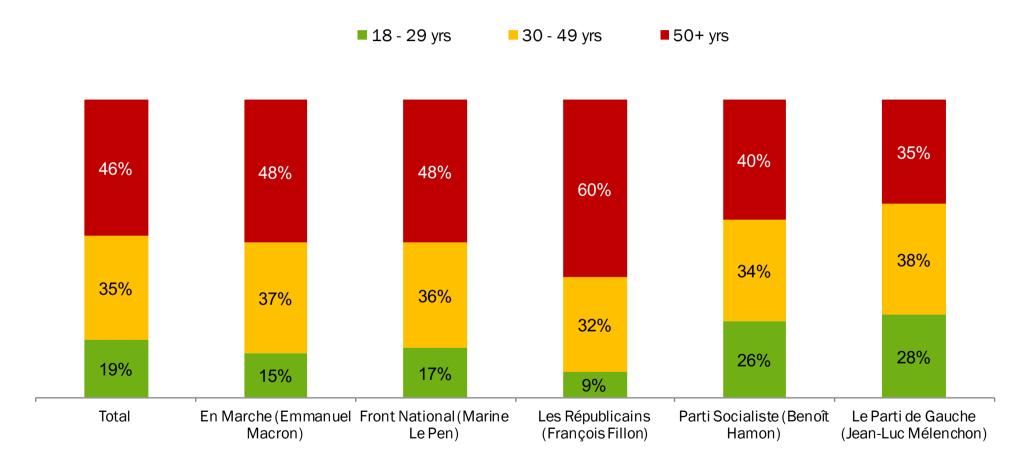




'Round 1'.... Generations of support

(10% definitely not vote removed)

Q. Which of the following age ranges do you fit into? (Please select one response)







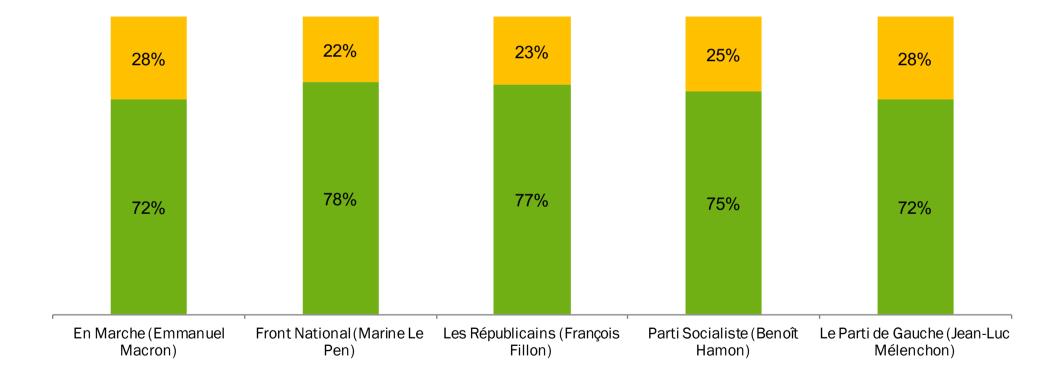
'Round 1'....

Support or Against Others

(10% definitely not vote removed)

Q. How would you balance between the following on how you intend to vote in the first round of the 2017 French Presidential election? (Please allocate a sum of 100% between the following)

- Opposition against a particular party or candidate to lose
- Support for a particular party or candidate to win

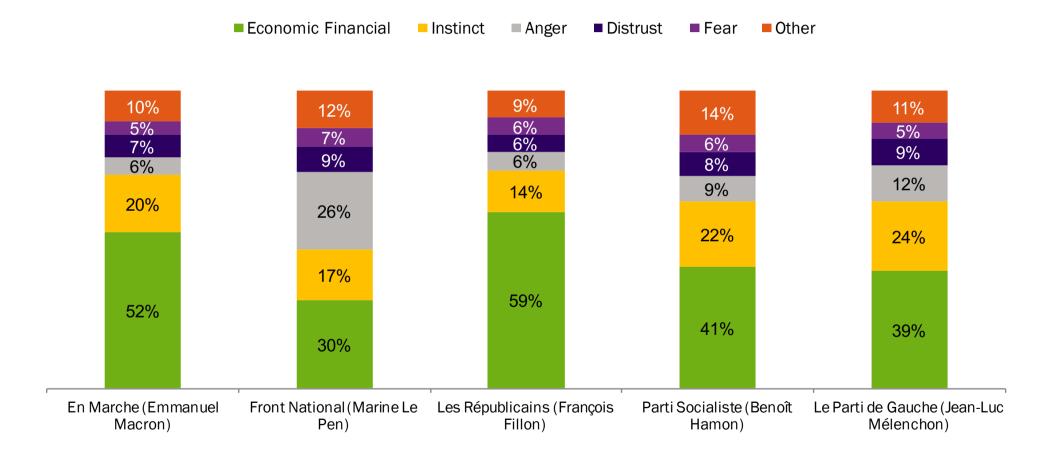




'Round 1'.... Head or Emotions

(10% definitely not vote removed)

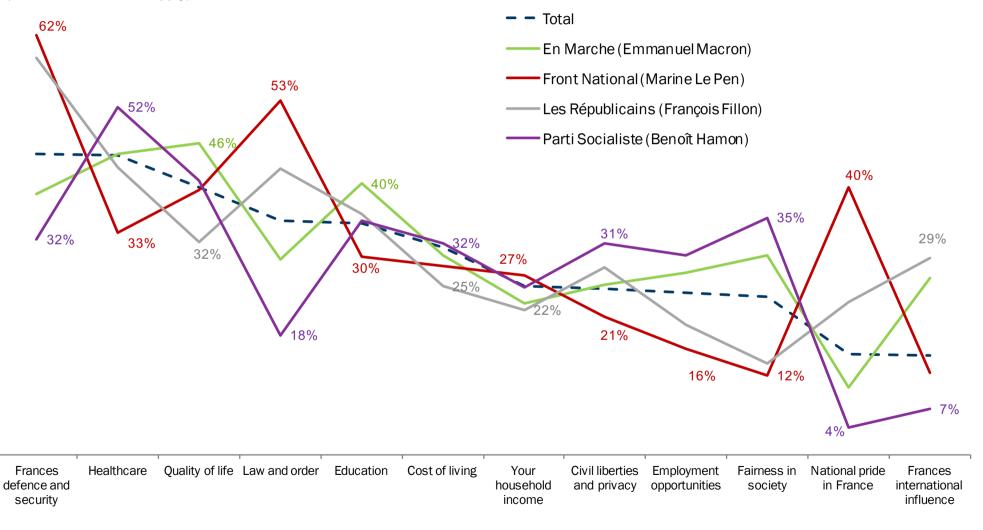
Q. How would you divide the reasons for your voting behaviour in the first round of the 2017 French Presidential election? (Please allocate a sum of 100% amongst the following)





Drivers of Vote

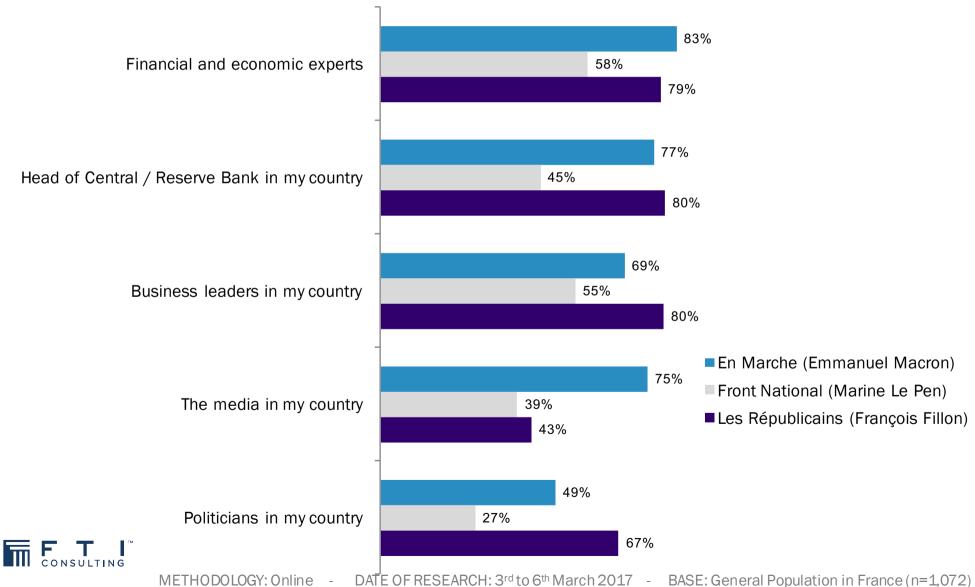
F25: What are the MAIN important reasons why you would vote for a particular candidate in the French Presidential Election? (Please select all that apply)





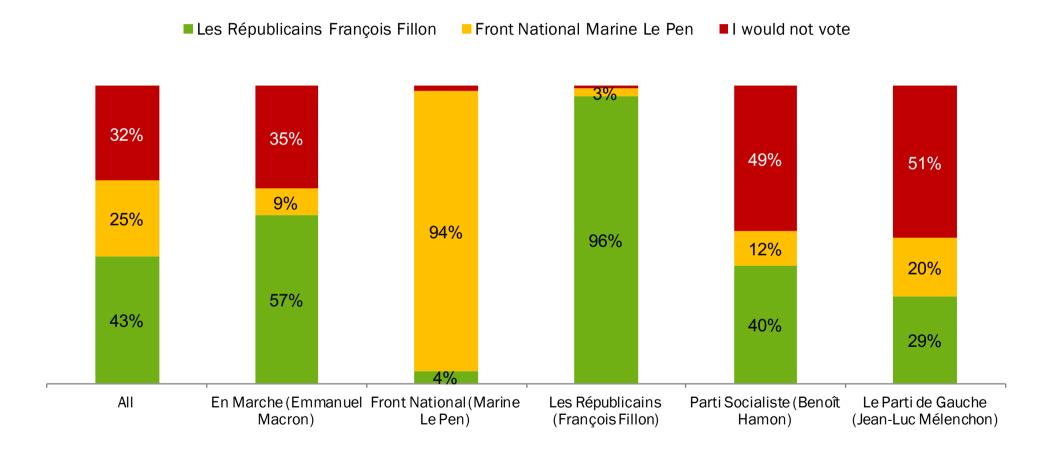
SUM 'Trust'

Q. Which of the following do you trust? (Please select one column response for each row)



'Round 2'.... Fillon v Le Pen

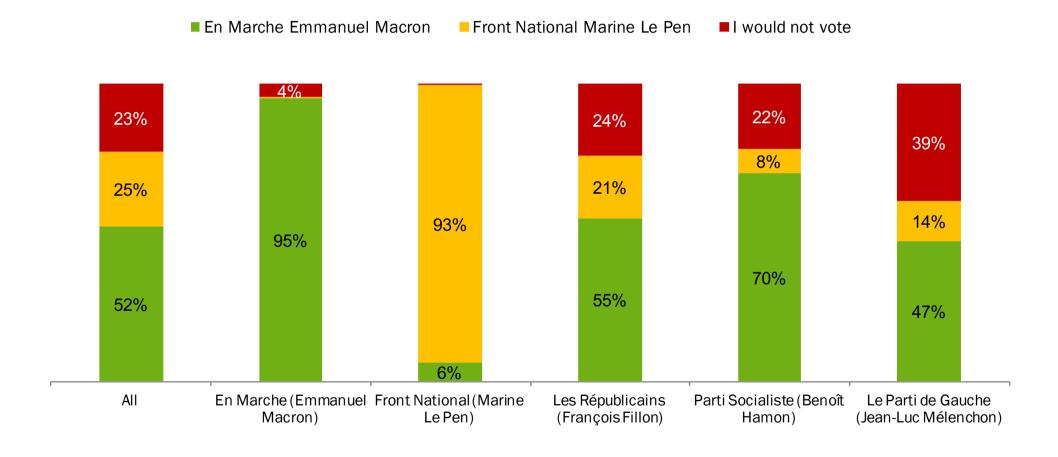
Q. If there was a run-off between the following 2 political parties during the second round, who would you vote for? (Please select one response)





'Round 2'.... Macron v Le Pen

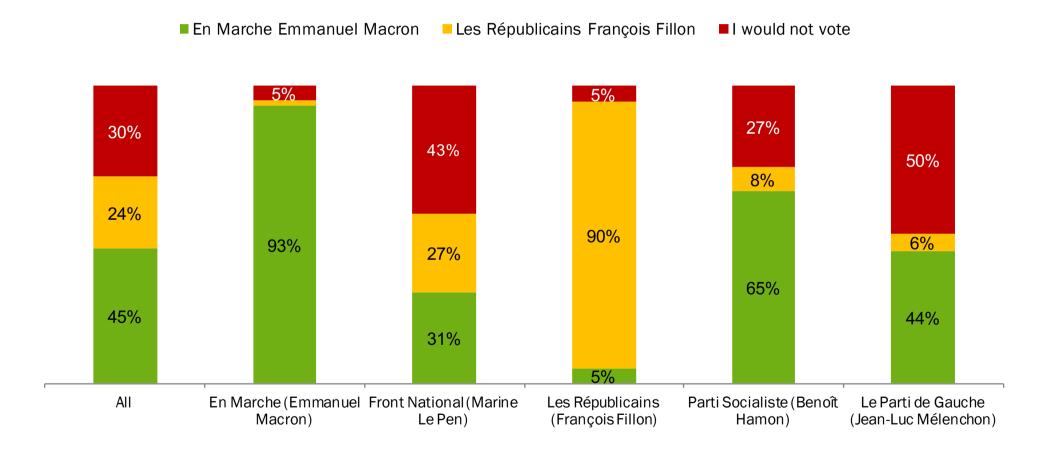
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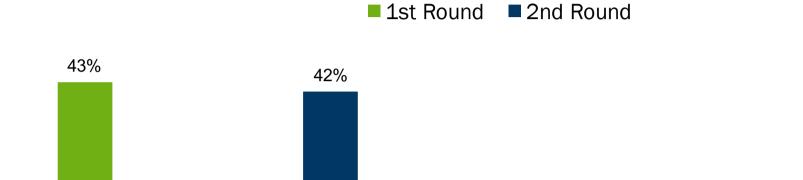
Who do you THINK will win?

25%

Emmanuel Macron

Q. And who do you think WILL win the following? (Please select one column response for each row)

15%





Marine Le Pen

12%

3%

3%

Jean Luc Mélenchon

8%

Benoît Hamon

14%

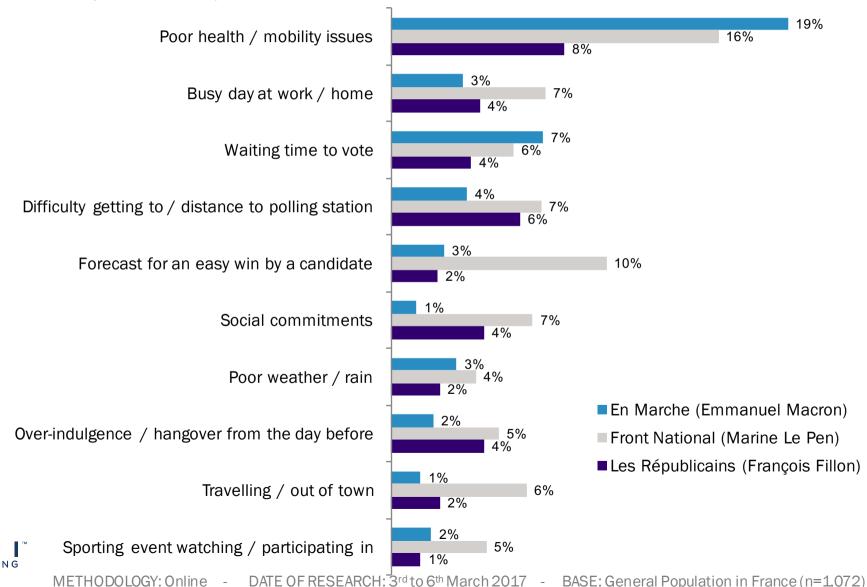
9%

François Fillon

Distractions on the Day (Round 1)

- 'Likely & Discouraging'

Q. How likely and discouraging would the following be on your likelihood to vote in the first round of the French Presidential election on 23rd of April'17? (Please select one column response for each row)



Distractions on the Day (Round 1)

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