

POLITICO

The background of the slide features a high-angle, wide shot of the Paris skyline, with the Eiffel Tower as the central focal point. The entire image is covered with a semi-transparent red filter, creating a monochromatic effect. The sky is filled with soft, white clouds, and the city below is a dense grid of buildings and streets.

Finance Summit 2021

Kick starting the recovery?

The year 2020 started with a pandemic that sparked market turmoil, soared national debt levels and budget deficits and put European countries' backs to the wall. Europe's recovery plan remains up in the air, raising questions such as:

What will Europe's new economy look like? Will it solve the short-term economic fallout and the long-term issue of climate-neutrality?

What lessons can Europe gain from this crisis? Will Europe be fragmented and will the north-south divisions amplify?

What role are banks, insurance groups, and asset managers playing in funding the recovery?

Will the EU recovery fund lead to Eurobonds and more integration of tax and budget policies?

Has the global pandemic opened opportunities for the capital markets union and the Banking Union, taking into account cracks in EU member states' consensus?



Kick starting the recovery?

With the end of the crisis nowhere in sight, the sixth edition of the **Finance Summit on March 4, 2021**, taking place virtually and in Paris is Europe's meeting place for national and international regulators, business leaders and civil society representatives impacting Europe's political and financial future. [The event will deep dive into Europe's \(green\) recovery as well as its policy agenda and important issues for Europe's financial sector such as anti-money laundering, the influence of Big Tech, and Brexit.](#)



March 4, 2021
Paris & Virtual





POLITICO

Our sponsorship packages

Supporting Partner package

Branding & Visibility

Partner's logo on the event webpage with partner's boiler plate and link to partner's website

Partner's logo on all promotional emails

Partner's logo on promotional ads in POLITICO weekly newspaper

Partner's handle mentioned in up to four promotional tweets.

One special announcement, promotional email about partner's participation

One promotional email that includes partner's boiler plate

Premium branding with sponsor's logo on the website/app/lives team platform

Networking

2 Green room access during the summit (if there is a small live component).

Possibility for the partner to provide a list of up to 30 VIP contacts for POLITICO to invite

Contact list of opted-in summit app registrations for partner's future outreach.

Thought leadership

Partner recognition during welcoming and closing remarks.

Submission of a poll

Partner rep may give 3-5 min. opening remarks before one plenary session OR sit on one plenary panel (subject to editorial approval)

Welcoming remarks at beginning of summit OR opening interview with sponsor C-level executive (subject to editorial approval)

Dedicated media

Half-page print ad in Politico weekly newspaper.

Full-page print ad in Politico weekly newspaper.



Post-summit

Wrap-up report with the number of attendees, media reach, earned media, and social media metrics

Partner's logo on all post-event thank you emails

Partner's logo visible for three months from the end of the summit

Presenting Partner package



Branding & Visibility

Partner's logo on the event webpage with partner's boiler plate and link to partner's website

Partner's logo on all promotional emails

Partner's logo on promotional ads in POLITICO weekly newspaper

Partner's Twitter handle mentioned in up to four promotional tweets.

One promotional email that includes partner's boiler plate

One special announcement, promotional email about partner's participation

Premium branding with sponsor's logo on the website/app/lives tream platform



Networking

5 Green room access during the summit (if there is a small live component).

Possibility for the partner to provide a list of up to 30 VIP contacts for POLITICO to invite

Contact list of opted-in summit app registrations for partner's future outreach.



Thought leadership

Partner recognition during welcoming and closing remarks.

Submission of one poll

One partner representative may give 3-5 min. opening remarks before one plenary session OR sit on one plenary session (subject to editorial approval)

Welcoming remarks at beginning of summit OR opening interview with sponsor C-level executive (subject to editorial approval)



Dedicated media

Half-page print ad in Politico weekly newspaper

Full-page print ad in Politico weekly newspaper.



Post-summit

Wrap-up report with the number of attendees, media reach, earned media, and social media metrics

Partner's logo on all post-event thank you emails

Partner's logo visible for three months from the end of the summit

Leading Partner package



Branding & Visibility

Partner's logo on the event webpage with partner's boiler plate and link to partner's website

Partner's logo on all promotional emails

Partner's logo on promotional ads in Politico weekly newspaper

Partner's Twitter handle mentioned in up to four promotional tweets

One promotional email that includes partner's boiler plate

One special announcement email about partner's participation

Premium branding with sponsor's logo on the website/app/lives team platform



Networking

8 Green room access during the summit (if there is a small live component).

Possibility to provide a list of up to 30 VIP contacts for POLITICO to invite

Contact list of opted-in summit app registrations for partner's future outreach



Thought leadership

Partner recognition during welcoming and closing remarks.

Submission of two polls

Two partner representatives may give 3-5 min. opening remarks before two plenary session OR sit on two plenary panel (subject to editorial approval)

Welcoming remarks at beginning of the summit OR opening interview with sponsor C-level executive (subject to editorial approval)



Dedicated media

Half-page print ad in Politico weekly newspaper

Full-page print ad in POLITICO weekly newspaper.



Post-summit

Wrap-up report with the number of attendees, media reach, earned media, and social media metrics

Partner's logo on all post-event thank you emails

Partner's logo visible for three months from the end of the summit



POLITICO

Partner with us

Highlights from our 2020 virtual summits

21K

views across
all livestream
platforms

1K

virtual
attendees

36

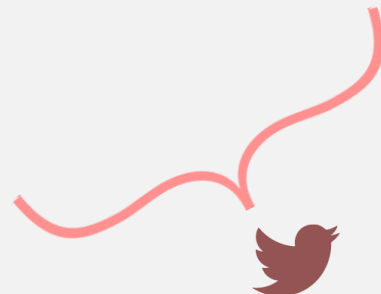
high-level
speakers

1M+

Twitter
reach

415

Twitter
posts



Past speakers from our 2020 edition



Bruno Le Maire
minister of
economy and
finance, Ministry
of Economy and
Finance, France



**Valdis
Dombrovskis**
executive vice
president for an
economy that
works for people,
European
Commission



Jörg Kukies
state secretary
for financial
market policy,
European policy,
Federal Ministry
of Finance,
Germany



**Vanessa
Casano**
head of asset
management,
Autorité des
marchés
financiers, France



Ugo Bassi
director for
financial markets,
DG FISMA,
European
Commission



**José Manuel
Campa**
chairperson,
European
Banking
Authority



**Jean-Pierre
Mustier**
chief executive
officer, UniCredit



Steven Maijoor
chair, European
Securities and
Markets Authority



Fran Boait
Executive
director, Positive
Money

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POLITICO

Who are we?

POLITICO, a global nonpartisan politics and policy news organization, launched in Europe in April 2015. With operations based in Brussels and additional offices in London, Berlin, Paris, Rome, and Warsaw, POLITICO connects the dots between global power centers. Its journalism lives online at politico.eu; in POLITICO Pro, the real-time subscription-based policy news service for professionals; in daily morning newsletters, such as Brussels Playbook and London Playbook; in print via a weekly newspaper; and through live events.

POLITICO events are a live extension of our journalism: nonpartisan, bold, and balanced. Our events are rooted in our expertise in political and policy journalism that is unmatched in Europe. We convene an audience of the most powerful influencers in Europe who depend on our content to do their jobs. Our summits gather 120-180 global policymakers and industry leaders to dive deeper into issues at the intersection of business and policy.

6 offices in Europe

80 journalists

24 nationalities

We look forward to discussing future partnership opportunities with you!

summits@politico.eu



Highlights from our 2020 live edition of the Finance Summit

POLITICO

The background of the slide is a red-tinted photograph of the Eiffel Tower and the Paris skyline. The tower is centered vertically and horizontally, with its spire pointing towards the top of the frame. The city buildings are visible in the foreground and background, creating a dense urban landscape. The overall color scheme is a deep red, which serves as a backdrop for the white text.

Thank you